



NEWS RELEASE

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DALBAR Recognizes Genworth Financial for Outstanding Service to Distributors and Policyholders

RICHMOND, Va., January 28, 2009 -- DALBAR, the nation's leading financial services market research and consulting firm, has recognized Genworth Financial, Inc. (NYSE:GNW) for outstanding service in its 2008 annual Service Awards. DALBAR identified those life insurance, retirement plan, broker/dealer, annuity and mutual fund providers that deliver industry-leading service to their customers.

DALBAR provides research, ratings and rankings of intangible factors for the financial services industry, including customer satisfaction, service quality, communications and Internet services.

Genworth's Retirement and Protection Annuity Servicing and Annuity Internal Wholesaling teams have earned key recognitions for 2008.

Genworth's honors included the:

- 2008 Service Award – Broker Post-Sale Support – 3rd year in a row
- 2008 Key Honors – Broker Pre-Sale Support (Internal Wholesaling Team)
- 2008 Service Award – Policyholder Services – 2nd year in a row

“Genworth is passionately committed to providing our customers with a great experience where it matters most to them, and we work hard every day to make this a reality,” said Elena Edwards, senior vice president, Retirement and Protection Operations. “It is very exciting to see that our progress is being recognized by a leading organization such as DALBAR.”

About Genworth Financial

Genworth Financial, Inc. (NYSE:GNW) is a leading Fortune 500 global financial security company. Genworth has more than \$100 billion in assets and employs approximately 6,000 people with a presence in more than 25 countries. Its products and services help meet the investment, protection, retirement and lifestyle needs of more than 15 million customers. Genworth operates through three segments: Retirement & Protection, US Mortgage Insurance and International. Its products and services are offered through financial intermediaries, advisors, independent distributors and sales specialists. Genworth Financial, which traces its roots back to 1871, became a public company in 2004 and is headquartered in Richmond, Virginia. For more information, visit genworth.com.

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