

Genworth In the Community

OUR PHILANTHROPIC FOCUS:

Helping Children Prepare for Their Futures

Supporting Access to Basic Needs

Helping Enrich the Lives of Older Adults



Genworth  Foundation

Genworth's Commitment to the Community

Ingenuity, clarity, performance, initiative and heart – these values drive our business and our commitment to community involvement. Genworth invests in key communities around the world through the financial support of the Genworth Foundation and directly and personally through the volunteer work of Genworth associates.

Our philanthropic focus: helping children prepare for their futures, supporting access to basic needs and helping enrich the lives of older adults.

2008 Giving Summary*



* Includes charitable giving from Genworth Foundation and Genworth Financial

2008 Volunteer Summary

19,000 HOURS
3,277 VOLUNTEERS
+ 124 PROJECTS

**reach out
give back
HAVE FUN**
Genworth Volunteers

In 2008, Genworth Volunteers were presented with the distinguished "Award for Excellence in Workplace Volunteer Programs" by the Points of Light Institute.

Funding Requests

The Genworth Foundation is committed, now more than ever, to providing nonprofits with funding and organizational support to address the needs of their communities. Because the Foundation's resources are limited, we do not encourage unsolicited proposals. Due to the large volume of requests, we are unable to fund every proposal. Qualification considerations can be found at genworth.com/foundation.

Preparing Future Leaders

We know that education is essential to helping children live a successful life. That's why Genworth is committed to helping youth prepare for their futures. Through partnerships with schools and leading youth-serving organizations, we invest in programs that provide children with positive and strong role models to help them develop the social, emotional, and cognitive skills they need.



Preschoolers at FRIENDS Association for Children benefit from the work of Genworth Volunteers.

Teeing-up Strong Community Partnerships *(Europe)*

Putts for Charity,sm an innovative fundraising initiative, combines the best of professional golf with support for the local community. Through a collaborative partnership among Genworth, The European Tour and its charity, this initiative challenges both the general public and professional golfers to make a successful one putt at stops along the European Tour. For each successful putt, the Genworth Foundation makes a donation to support a local charity.

This program has become increasingly popular and in 2008 raised €179,000 for charitable causes across Europe including:

- Rainbow Trust, which provides practical and emotional support to families who have a child with a life threatening or terminal illness in the United Kingdom.
- Save the Children Sweden, which fights for children's rights in eight regions around the world, delivering immediate and lasting improvements to children's lives.
- SOS Kinderdorf in Spain, which focuses on family-based, long term care of children who can no longer grow up with their biological families.

Leon Roday (right), Chairman of the Genworth Foundation, presents a check at a Putts for Charity event.



Developing Effective Nonprofits *(Richmond, Virginia, USA)*

In addition to grants and traditional volunteer projects, Genworth is also committed to helping nonprofits build their operational capacities. Through our Skills-based Volunteer Program, employees assist nonprofits in addressing business problems to help them operate more efficiently and effectively. As a result, they can better focus on what's most important – their clients. Genworth's program was featured in *HR Magazine* highlighting how we also use the projects to support employee talent development.

In Richmond, Virginia, four Genworth employees spent more than 300 volunteer hours assisting FRIENDS Association for Children, whose mission is to help children and families achieve their potential. The volunteers helped FRIENDS streamline their accounting process, improving time and cost efficiencies, which included saving them an estimated \$65,000 in costs. The result, FRIENDS has a simplified child care administration system allowing quick access to parent and child records to better meet the needs of families and the organization.

Making Homeownership Possible

Affordable housing is critically important to the health and well being of children and families, and the ability to manage their daily lives. That's why Genworth invests in housing and other critical basic needs, to create an environment where people can thrive.

Enabling Families to Build Equity *(United States)*

In an effort to help people achieve and maintain the dream of homeownership, the Genworth Foundation launched the Homeownership Helps program in connection with three national homeownership finance organizations—HomeFree-USA, National Community Reinvestment Coalition, and NeighborWorks® America. This multi-year effort helps households looking to purchase a home and those struggling to pay their mortgage.

Additionally, Genworth Volunteers teamed up with NeighborWorks to revitalize several neighborhood parks in the northeastern United States. As part of a long-term development strategy, parks can define the shape and feel of a city and provide a point of pride for residents.

During one project, Genworth and key business partners worked in connection with other volunteers to update Pop's Playground in northeast Philadelphia. Through these efforts, the facility was reopened with a new skate park giving kids a safe and fun destination to play.



Genworth Volunteers revitalize a neighborhood by updating its central meeting place – Pop's Playground.



Hard at work, Genworth Volunteer Simon Bartle mixes concrete at a Habitat build in the United Kingdom.

Constructing New Beginnings *(London, England)*

The Genworth Foundation provided Habitat for Humanity International with a grant to assist homeowners throughout Europe. Funds supported construction of new homes, renovations of existing homes and apartments, as well as providing operational support for the organization.

Furthermore, Genworth Volunteers assisted Habitat for Humanity with constructing homes in the United Kingdom and Poland. For example, a team of Genworth Volunteers from the London office helped construct a building that when completed will house individuals previously living on the streets. This project also reflects a partnership among Habitat for Humanity and other community organizations that support housing needs.

Supporting Older Adults

As the U.S. “baby boomer” generation grows older, more people will be looking for solutions to address the financial and emotional consequences of aging. Genworth concentrates its community efforts on aging because there is a clear need in our global communities for people to learn more about long term care planning and to understand the community resources that are available to assist them.

Genworth Associate, Robyn Torres (in red) serves on the board of Senior Access.

Offering Respite to Caregivers *(San Rafael, California, USA)*

When Senior Access sought to expand its Adult Day programs to a relatively rural, underserved area of Marin County, California, one of the places they turned was Genworth. At Genworth they found a new and committed board member and a grant to help with readying the site of their new program.

Senior Access' Adult Day Program is targeted to support low- to moderate-income older adults with dementia and other chronic health conditions. Round trip transportation, meals, and stimulating activities are all provided to help guests remain active and engaged socially, physically and cognitively in order to live at home as long as possible. Additionally, this service affords a once-a-week respite for family caregivers, offering them a much needed break from continuous, round the clock care for their loved one.



Walking is a family affair as associate Adam Beal and his kids participate in the Memory Walk.

Moving to End Alzheimer's *(United States)*

Genworth and the Alzheimer's Association continue their long-term strategic alliance working to eliminate Alzheimer's disease. As part of our relationship, Genworth is the national presenting sponsor of the annual Memory Walk®, which raises money in 600 communities to help battle this progressive, fatal disease. By bringing our collective resources to bear, Genworth Financial and the Alzheimer's Association—and our respective, but similar, customer bases—all benefit.

*Genworth Foundation
6620 West Broad Street
Richmond, VA 23230
genworth.com*

Genworth Financial

Genworth Financial, Inc. (NYSE: GNW) is a leading Fortune 500 global financial security company. Genworth has more than \$100 billion in assets and employs approximately 6,000 people with a presence in more than 25 countries. Its products and services help meet the investment, protection, retirement and lifestyle needs of more than 15 million customers. Genworth operates through three segments: Retirement & Protection, US Mortgage Insurance and International. Its products and services are offered through financial intermediaries, advisors, independent distributors and sales specialists. Genworth Financial, which traces its roots back to 1871, became a public company in 2004 and is headquartered in Richmond, Virginia. For more information, visit genworth.com.