WE PROMISE

GENWORTH FOUNDATION

2010 Annual Report

Genworth Foundation
On behalf of the Genworth Foundation and my fellow board members, I want to extend our thanks to the countless people who help us fulfill our many promises.

Thank you to the communities where we live and work, the places we call home and where we strive to take care of one another.

Thank you to the hundreds of partner organizations and agencies with whom we are proud to work and whose dedication to helping others strengthens what we do together.

And thank you to our incredible Genworth volunteers—the dedicated and tireless team who are the lifeblood of this collective work.

For all the promises we have worked together to keep, thank you.
This report starts the same way we begin every day—with a promise. As a global financial services company, Genworth is dedicated to helping people secure their financial lives, families and futures by delivering on our promises. This motivates us to make a difference by giving our time and talent to those in need, caring for others at home and helping young people pursue their dreams.

Last year, the Genworth Foundation and Genworth Financial contributed more than $6 million, and our employees around the world volunteered more than 19,000 hours, to help those most in need. These were our promises in action.

we promise:

to **invest** in our communities

to **reach out** and **give back**

to **care** for our neighbors

to **find ways to help** older adults

to **help** young people pursue their dreams

to **provide shelter and food** to help those in need

to volunteer, and do it again...

to make a difference
The Genworth Foundation is committed to improving the world around us by investing in organizations that are making a difference in communities where we live and work. Grants to nonprofit organizations around the globe enrich the lives of our neighbors, support bold ideas, foster collaboration and make a long-term impact on addressing our key areas of philanthropic focus—education, basic needs and support for seniors.

**AGING GRACE...FULLY**

The population spike that created the baby boom generation is now entering retirement, and with it comes new challenges. Older adults who have enjoyed their independence are increasingly confronting health and mobility issues. One popular solution to this growing need is adult day care, and Genworth has been a proud supporter of several adult day care centers, including A Grace Place, located in Richmond, Virginia. Genworth’s $15,000 grant last year helped to fund the center’s memory support program, which works with older adults suffering from Alzheimer’s disease.

Among the many volunteers at A Grace Place are dedicated Genworth employees who help organize a full calendar of events: bingo in the spring, pumpkin carving at Halloween and the center’s annual holiday party. A familiar face among the center’s faithful is Deborah Corbett, a Risk Management Coordinator at Genworth who was named the center’s “2010 Volunteer of the Year.” In total, Genworth employees donated more than 300 volunteer hours to A Grace Place during 2010.

Genworth employees also worked side by side with the staff of the Boys & Girls Clubs in various capacities. In Richmond, Virginia, Genworth professionals led a skills-based volunteering project that helped restructure key human resources processes so that the club could better recruit, develop and retain the best staff.

In North Carolina, employees at Genworth International Mortgage Insurance in Raleigh volunteered to help prepare the Boys & Girls Clubs Camp for the summer season.
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<td>The Genworth Foundation invested more than $1.3 million in programs supporting youth and education in 2010.</td>
<td>Genworth employees and business partners joined forces with the National Alzheimer’s Association to raise more than $150,000 for the Memory Walk across the country.</td>
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<td>Our investment in programs serving older adults during the past year topped $400,000.</td>
<td>Through Genworth’s matching gift program, the Genworth Foundation contributed more than $730,000 in employee matching gifts.</td>
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“What a phenomenal contribution [the Genworth staff]... made to the lives of the thousands of children and youth we serve in the Greater Richmond area.”

— Bruce Wright  
CAO & CFO, Boys & Girls Club of Metro Richmond  
Richmond, Virginia

“Genworth continues to show great compassion towards our clients and A Grace Place by sharing their time and talent and supporting us financially.”

— Keith Mead  
Development Director, A Grace Place  
Richmond, Virginia
A PROMISE TO REACH OUT AND GIVE BACK

Our promises are not simply those measured in dollars and cents. They are commitments we make through our actions, working on the front lines with leading community organizations to provide important services in our communities. Genworth is proud to support our global team of volunteers who provide specialized expertise to nonprofit organizations as well as a steady source of energy for community projects around the world.

AND THE WINNER IS... When it comes to volunteering, Genworth’s employees in Schaumburg, Illinois demonstrate a clear commitment: 85 percent of the team volunteered last year. Their drive may have something to do with Diana Debs, the indomitable co-leader of Schaumburg’s volunteer force. Diana not only is personally involved in every volunteer project at the office, but she also inspires her colleagues to join her—making it more fun and rewarding along the way. Furthermore, she has been a source of inspiration to both new and prospective employees who have sought out jobs at Genworth so they can join a winning team.

For her passion, creativity and leadership, Diana was named Genworth’s 2010 Volunteer of the Year.

“It was a lot of work and at the end of the day, it was all worth it.”

“Diana is one of the most compassionate people we have ever met,” says Marketing Leader Patty Ahern.

“She gives true meaning to the Genworth Volunteers motto: ‘Reach Out. Give Back. Have Fun.’”

DOWN UNDER MAKEOVER

It wasn’t exactly the Extreme Home Makeover you might see on television, but for the residents of the Forsight Foundation’s Quaker’s Hill Group Home—an organization that works with deaf blind residents—it was just as meaningful. Seventeen Genworth employees from the Sydney, Australia office spent the day giving one of the nonprofit’s group homes a top-to-bottom spruce up, by painting most of the rooms and getting their hands dirty in the garden. These renovations helped make the house a real home for residents.

“I was tired but satisfied,” said Kathleen Gillespie of Genworth’s Shared Services.

“We did a lot of work and at the end of the day, it was all worth it.”
In 2010, Genworth employees volunteered 19,000 hours working on 266 projects.

Employee fundraisers generated more than $240,000 in cash and in-kind donations.

In 2010, the Genworth Foundation partnered with 184 nonprofit organizations across the globe.

More than 50% of Genworth employees from 30 offices around the world participated in volunteer activities through the annual June Global Month of Service.

“If success is measured by the smiles, happiness and joy of our residents, then we can definitely declare the day a success!”

—Trish Wetton
CEO, Forsight Foundation
Sydney, Australia
As a global company, Genworth’s reach extends well beyond our shores. And just as our work spans oceans and continents, so does our commitment to the communities where our employees live and work.

PUTTING THINGS RIGHT IN EUROPE
Thanks to the Genworth Foundation, there are more than just golfers going for the green on the European tour. The Genworth Putts4Charity™ campaign makes a charitable donation for every successful one-putt made at certain spots on the European tour. Last year, the initiative marked a notable milestone, reaching €500,000 in total donations made to SOS Children’s Villages, which cares for children in 132 countries and territories around the world.

FOSTERING A FRESH START THROUGH UNITED WAY
Some 5,000 California youth age-out of the state’s foster care system each year. While the state may consider them adults, these young people remain particularly vulnerable, especially as they make the transition to living on their own. Genworth’s office in Rancho Cordova is helping ease that transition by filling laundry baskets full of some basic necessities—towels, blankets, kitchen utensils and personal hygiene items. A total of 50 baskets were donated to five United Way partner agencies.

WHAT A GIRL NEEDS
For more than a century—through two world wars and economies up and down—Hatzikyriakio Child Care Institution has been taking care of the young girls in Greece. Their effort began first with orphans then expanded to include children dealing with social and financial issues. The home provides a safe haven for girls ages six and older, offering them a place where they can learn and grow in a supportive environment. Employees from Genworth’s Athens office helped provide that support as well. They prepared items for the annual Christmas bazaar, painted the property’s fence and enjoyed spending time with the girls.

“The kids are a very sensitive part of our society,” said Genworth’s Angela Koroxenidou. “They need care, love, tenderness and many other essential things. We are looking forward to seeing them again on our next visit.”
The Genworth Foundation contributed a total of $3.7 million dollars to 135 nonprofits around the world last year.

In 2010, Genworth and our employees donated $1 million to more than 100 communities across the United States through the United Way.

Spurred on by Lamar Haddad, an early career mortgage information specialist in our Oakville office, Genworth Financial Canada set an office record last year. Employee participation in United Way giving rose 60 percent and donations were up by one third.

“Putts4Charity has not only provided vital financial support for SOS activity, but has also generated valuable awareness for our social development work around the world, helping to transform the lives of vulnerable children.”

Caroline Baker
SOS Children’s Villages
London, England

“We are not supported by any government funding, so we rely on money from our friends, donations from sponsors and volunteer work. Therefore, volunteering is very important for us. Thank you for being here. Genworth was very helpful.”

Katerina Boubalou
Hatziyrikios Staff
Athens, Greece
Young people are the promise of the future, and Genworth has a focused commitment to strengthen student performance, build life skills for underserved youth and improve students’ financial literacy. Through a variety of innovative programs and partnerships, we are helping prepare students for the future.

DOLLARS AND SENSE
Increasing students’ knowledge of financial matters—from managing a monthly budget to staying on top of credit card debt—is the goal behind a three-year initiative launched by Genworth last year called My Money, My FutureSM. The cornerstone of the initiative is a partnership with EverFi, a leading online financial literacy platform. During the 2010-2011 school year, it is expected the tool will be utilized by more than 8,000 students in more than 100 schools throughout Virginia, with four in five students eventually becoming certified in basic personal finance. There is no cost to teachers or schools.

EverFi harnesses the latest in new media technologies such as 3D gaming, social networking and online animation, giving today’s digitally oriented students a learning environment that fits with how they best receive information.

High school seniors in the U.S. scored just 48 percent on a national financial literacy test conducted by the Jump$tart Coalition.

Seventy percent of American parents say their children have not had any formal training in money management—either in school or at home.

“I applaud Genworth’s leadership in making this important program possible,” said Virginia Lieutenant Governor Bill Bolling.

“If we are going to remain an economically competitive nation, it is imperative for young people to understand how the economy works and how to achieve financial security in their own lives.”

ON THE FRONT LINES
Troy McHenry, IT solutions architect in Genworth’s Retirement and Protection business in Lynchburg, admits to learning something from his wife, a Lynchburg public school teacher. “It’s important to have the right tools in the classroom,” he says. Troy is on the front lines talking to educators about using the EverFi platform in their classrooms.
WE PROMISE:

TO INVEST

TO GIVE

TO CARE

TO HELP

TO THANK
Genworth Financial, Inc. (NYSE:GNW) is a leading Fortune 500 global financial security company. Genworth has more than $100 billion in assets and employs approximately 6,500 people with a presence in more than 25 countries. Its products and services help meet the investment, protection, retirement and lifestyle needs of more than 15 million customers. Genworth operates through three segments: Retirement and Protection, International and U.S. Mortgage Insurance. Its products and services are offered through financial intermediaries, advisors, independent distributors and sales specialists. Genworth Financial, which traces its roots back to 1871, became a public company in 2004 and is headquartered in Richmond, Virginia.

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