

Genworth Foundation

Genworth Foundation's Commitment to Financial Literacy



At Genworth, we believe in the power of a promise—that's why we have a steadfast commitment to make a difference for our employees, customers, communities and shareholders.

We also understand the importance of empowering people—especially young people—to make informed and responsible financial choices throughout their lives.

We believe it's important to help strengthen financial education as a key life skill. That's why we are investing in financial education—through teacher training and hands-on programs for students.

We're also pleased to announce the Genworth Foundation is partnering with EverFi—a leading provider of online financial literacy tools—to present the My Money, My FutureSM program.

High school seniors scored just 48 percent on a recent national financial literacy test conducted by the Jump\$tart Coalition—testing students' knowledge on credit, saving, insurance and retirement. The Genworth Foundation's initiative, My Money, My FutureSM, addresses this gap with the introduction of a lifestyle-based, online financial literacy platform—offered through EverFi, Inc.—as part of a pilot program to provide Virginia high school teachers with an innovative economic and personal finance learning tool. Washington D.C.-based EverFi has designed a six-hour online course that is being introduced across the Commonwealth for the 2010-2011 school year.

By focusing on financial literacy as a life skill, we can help ensure that students have the information needed for good decision making and learning more about managing their money—now and in the future.

Regards,

A handwritten signature in black ink that reads "Leon". The signature is written in a cursive, flowing style.

Leon E. Roday
Chairman, Genworth Foundation Board of Directors

Genworth Foundation

is pleased
to partner with

The Commonwealth of Virginia
EverFi, Inc.
and
The Virginia Council on Economic Education

in introducing

My Money, My FutureSM

to support teachers and students
across the Commonwealth

Participating school districts as of November 1, 2010:

Amherst County Public Schools
Arlington Public Schools
Bedford County Public Schools
Brunswick County Public Schools
Buckingham County Public Schools
Campbell County Public Schools
Charlottesville City Schools
Chesterfield County Public Schools
Cumberland County Public Schools
Fairfax County Public Schools
Grayson County Public Schools
Hanover County Public Schools
Henrico County Public Schools
King & Queen County Public Schools
Lynchburg City Schools
Nelson County Public Schools
New Kent County Public Schools
Norfolk Public Schools
Pittsylvania County Schools
Portsmouth Public Schools
Powhatan County Public Schools
Richmond Public Schools
Roanoke City Public Schools
Roanoke County Public Schools
Virginia Beach City Public Schools