

Genworth 2015 Cost of Care Survey Florida

State-Specific Data



Florida

Homemaker Services Hourly Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$8	\$20	\$40	\$44,616	2%
Florida - Whole State	\$10	\$18	\$29	\$41,184	2%
Cape Coral-Fort Myers	\$17	\$20	\$22	\$45,760	2%
Crestview-Fort Walton Beach-Destin	\$15	\$18	\$22	\$41,184	2%
Deltona-Daytona Beach-Ormond Beach	\$13	\$19	\$20	\$42,465	1%
Gainesville	\$17	\$19	\$21	\$42,328	0%
Homosassa Springs	\$17	\$21	\$22	\$48,048	1%
Jacksonville	\$16	\$20	\$29	\$45,188	2%
Lakeland-Winter Haven	\$10	\$18	\$21	\$41,070	1%
Miami-Fort Lauderdale-West Palm Beach	\$10	\$16	\$24	\$37,477	0%
Naples-Immokalee-Marco Island	\$20	\$23	\$26	\$52,052	2%
North Port-Sarasota-Bradenton	\$17	\$20	\$24	\$46,652	1%
Ocala	\$13	\$17	\$23	\$39,994	1%
Orlando-Kissimmee-Sanford	\$14	\$18	\$22	\$41,070	2%
Palm Bay-Melbourne-Titusville	\$14	\$17	\$19	\$38,896	1%
Panama City	\$18	\$18	\$19	\$41,184	2%
Pensacola-Ferry Pass-Brent	\$16	\$18	\$22	\$41,184	2%
Port St. Lucie	\$15	\$18	\$20	\$40,337	1%
Punta Gorda	\$20	\$22	\$28	\$49,192	2%
Sebastian-Vero Beach	\$16	\$19	\$23	\$44,341	3%
Sebring	\$16	\$16	\$16	\$36,608	-1%
Tallahassee	\$18	\$19	\$26	\$43,998	4%
Tampa-St. Petersburg-Clearwater	\$15	\$19	\$24	\$42,900	3%
The Villages	\$20	\$20	\$20	\$45,760	3%
Florida - Rest of State	\$16	\$20	\$23	\$44,616	2%

Florida

Home Health Aide Services Hourly Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$8	\$20	\$40	\$45,760	1%
Florida - Whole State	\$10	\$19	\$29	\$43,472	1%
Cape Coral-Fort Myers	\$19	\$22	\$23	\$50,336	2%
Crestview-Fort Walton Beach-Destin	\$17	\$20	\$22	\$44,616	1%
Deltona-Daytona Beach-Ormond Beach	\$14	\$19	\$23	\$43,609	1%
Gainesville	\$17	\$20	\$21	\$45,188	0%
Homosassa Springs	\$17	\$22	\$22	\$49,764	2%
Jacksonville	\$17	\$21	\$29	\$48,048	2%
Lakeland-Winter Haven	\$10	\$20	\$21	\$44,616	1%
Miami-Fort Lauderdale-West Palm Beach	\$10	\$16	\$24	\$37,477	0%
Naples-Immokalee-Marco Island	\$20	\$23	\$26	\$53,196	2%
North Port-Sarasota-Bradenton	\$18	\$22	\$27	\$49,718	2%
Ocala	\$13	\$18	\$23	\$41,138	-2%
Orlando-Kissimmee-Sanford	\$14	\$19	\$22	\$42,328	1%
Palm Bay-Melbourne-Titusville	\$16	\$18	\$20	\$41,481	1%
Panama City	\$18	\$20	\$20	\$44,616	1%
Pensacola-Ferry Pass-Brent	\$17	\$20	\$23	\$44,616	2%
Port St. Lucie	\$17	\$18	\$20	\$41,985	2%
Punta Gorda	\$20	\$22	\$28	\$49,192	2%
Sebastian-Vero Beach	\$18	\$20	\$25	\$46,332	0%
Sebring	\$16	\$16	\$16	\$36,608	-2%
Tallahassee	\$18	\$20	\$26	\$45,714	3%
Tampa-St. Petersburg-Clearwater	\$16	\$20	\$25	\$46,057	1%
The Villages	\$20	\$20	\$20	\$45,760	3%
Florida - Rest of State	\$16	\$20	\$23	\$44,616	1%

Florida

Adult Day Health Care Daily Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$10	\$69	\$242	\$17,904	3%
Florida - Whole State	\$50	\$65	\$156	\$16,900	3%
Cape Coral-Fort Myers	\$66	\$74	\$81	\$19,240	2%
Crestview-Fort Walton Beach-Destin	\$55	\$55	\$55	\$14,300	N/A
Deltona-Daytona Beach-Ormond Beach	\$60	\$60	\$60	\$15,600	1%
Gainesville	\$62	\$68	\$75	\$17,745	3%
Homosassa Springs	\$80	\$80	\$80	\$20,800	N/A
Jacksonville	\$57	\$64	\$75	\$16,640	0%
Lakeland-Winter Haven	\$56	\$56	\$56	\$14,560	4%
Miami-Fort Lauderdale-West Palm Beach	\$65	\$65	\$156	\$16,900	3%
Naples-Immokalee-Marco Island	\$60	\$60	\$60	\$15,600	2%
North Port-Sarasota-Bradenton	\$75	\$79	\$83	\$20,475	2%
Ocala	\$55	\$63	\$70	\$16,250	7%
Orlando-Kissimmee-Sanford	\$60	\$60	\$65	\$15,600	0%
Palm Bay-Melbourne-Titusville	\$60	\$64	\$65	\$16,640	5%
Panama City	\$60	\$60	\$60	\$15,600	N/A
Pensacola-Ferry Pass-Brent	\$65	\$73	\$80	\$18,850	2%
Port St. Lucie	\$50	\$50	\$50	\$13,000	-2%
Punta Gorda	\$65	\$73	\$80	\$18,850	N/A
Sebastian-Vero Beach	\$55	\$55	\$55	\$14,300	N/A
Sebring	\$55	\$55	\$55	\$14,300	N/A
Tallahassee	\$50	\$55	\$60	\$14,300	2%
Tampa-St. Petersburg-Clearwater	\$56	\$83	\$99	\$21,450	1%
The Villages	\$75	\$75	\$75	\$19,500	N/A
Florida - Rest of State	\$50	\$55	\$60	\$14,300	N/A

Florida

Assisted Living Facility Monthly Rates (One Bedroom - Single Occupancy)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$600	\$3,600	\$11,250	\$43,200	2%
Florida - Whole State	\$1,000	\$3,150	\$8,280	\$37,800	4%
Cape Coral-Fort Myers	\$1,050	\$3,748	\$7,600	\$44,970	5%
Crestview-Fort Walton Beach-Destin	\$2,400	\$3,525	\$4,900	\$42,300	-1%
Deltona-Daytona Beach-Ormond Beach	\$2,300	\$3,723	\$4,625	\$44,670	7%
Gainesville	\$1,900	\$3,500	\$5,000	\$42,000	-3%
Homosassa Springs	\$1,950	\$3,355	\$4,350	\$40,260	4%
Jacksonville	\$1,225	\$4,023	\$5,500	\$48,270	4%
Lakeland-Winter Haven	\$2,000	\$2,800	\$3,795	\$33,600	-1%
Miami-Fort Lauderdale-West Palm Beach	\$1,000	\$2,750	\$5,750	\$33,000	7%
Naples-Immokalee-Marco Island	\$1,700	\$4,274	\$7,140	\$51,285	-2%
North Port-Sarasota-Bradenton	\$1,200	\$3,600	\$5,978	\$43,200	0%
Ocala	\$1,267	\$3,420	\$5,625	\$41,040	4%
Orlando-Kissimmee-Sanford	\$1,350	\$3,343	\$5,295	\$40,119	5%
Palm Bay-Melbourne-Titusville	\$2,300	\$3,800	\$4,825	\$45,600	2%
Panama City	\$2,500	\$3,150	\$4,159	\$37,800	6%
Pensacola-Ferry Pass-Brent	\$1,200	\$2,800	\$4,255	\$33,600	-2%
Port St. Lucie	\$1,700	\$2,900	\$4,350	\$34,800	-3%
Punta Gorda	\$1,800	\$3,000	\$4,000	\$36,000	3%
Sebastian-Vero Beach	\$1,075	\$3,400	\$8,280	\$40,800	3%
Sebring	\$2,625	\$2,700	\$3,300	\$32,400	N/A
Tallahassee	\$2,700	\$4,409	\$6,000	\$52,911	5%
Tampa-St. Petersburg-Clearwater	\$1,500	\$3,000	\$4,900	\$36,000	2%
The Villages	\$4,275	\$4,500	\$5,725	\$54,000	N/A
Florida - Rest of State	\$1,200	\$2,288	\$3,650	\$27,450	4%

Florida

Nursing Home Daily Rates (Semi-Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$90	\$220	\$1,255	\$80,300	4%
Florida - Whole State	\$170	\$240	\$475	\$87,600	3%
Cape Coral-Fort Myers	\$221	\$258	\$304	\$94,170	6%
Crestview-Fort Walton Beach-Destin	\$205	\$226	\$240	\$82,399	4%
Deltona-Daytona Beach-Ormond Beach	\$205	\$262	\$299	\$95,448	7%
Gainesville	\$205	\$215	\$275	\$78,475	3%
Homosassa Springs	\$215	\$236	\$289	\$86,231	4%
Jacksonville	\$205	\$252	\$323	\$91,892	5%
Lakeland-Winter Haven	\$219	\$236	\$254	\$86,231	3%
Miami-Fort Lauderdale-West Palm Beach	\$200	\$270	\$325	\$98,634	4%
Naples-Immokalee-Marco Island	\$248	\$274	\$309	\$99,890	3%
North Port-Sarasota-Bradenton	\$205	\$236	\$475	\$86,140	1%
Ocala	\$220	\$241	\$285	\$87,965	3%
Orlando-Kissimmee-Sanford	\$194	\$243	\$315	\$88,513	3%
Palm Bay-Melbourne-Titusville	\$210	\$240	\$312	\$87,600	2%
Panama City	\$210	\$220	\$235	\$80,300	4%
Pensacola-Ferry Pass-Brent	\$200	\$228	\$261	\$83,038	3%
Port St. Lucie	\$217	\$243	\$281	\$88,513	4%
Punta Gorda	\$239	\$250	\$310	\$91,250	2%
Sebastian-Vero Beach	\$225	\$240	\$278	\$87,600	2%
Sebring	\$170	\$220	\$308	\$80,300	1%
Tallahassee	\$212	\$225	\$247	\$82,125	4%
Tampa-St. Petersburg-Clearwater	\$230	\$245	\$311	\$89,425	3%
The Villages	\$215	\$235	\$254	\$85,593	2%
Florida - Rest of State	\$170	\$225	\$252	\$82,125	4%

Florida

Nursing Home Daily Rates (Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$101	\$250	\$1,255	\$91,250	4%
Florida - Whole State	\$180	\$265	\$505	\$96,725	3%
Cape Coral-Fort Myers	\$235	\$303	\$353	\$110,413	7%
Crestview-Fort Walton Beach-Destin	\$210	\$245	\$260	\$89,425	5%
Deltona-Daytona Beach-Ormond Beach	\$210	\$290	\$326	\$105,850	7%
Gainesville	\$221	\$265	\$375	\$96,725	3%
Homosassa Springs	\$235	\$255	\$300	\$93,075	4%
Jacksonville	\$225	\$290	\$344	\$105,850	5%
Lakeland-Winter Haven	\$230	\$263	\$450	\$95,995	3%
Miami-Fort Lauderdale-West Palm Beach	\$225	\$292	\$505	\$106,580	3%
Naples-Immokalee-Marco Island	\$294	\$329	\$403	\$120,213	1%
North Port-Sarasota-Bradenton	\$215	\$284	\$500	\$103,660	1%
Ocala	\$240	\$269	\$285	\$98,185	2%
Orlando-Kissimmee-Sanford	\$207	\$259	\$369	\$94,353	2%
Palm Bay-Melbourne-Titusville	\$225	\$265	\$330	\$96,725	3%
Panama City	\$216	\$240	\$300	\$87,600	4%
Pensacola-Ferry Pass-Brent	\$230	\$242	\$271	\$88,148	4%
Port St. Lucie	\$227	\$273	\$325	\$99,463	4%
Punta Gorda	\$239	\$285	\$363	\$104,010	3%
Sebastian-Vero Beach	\$235	\$255	\$375	\$93,075	2%
Sebring	\$215	\$256	\$353	\$93,309	2%
Tallahassee	\$250	\$255	\$300	\$93,075	3%
Tampa-St. Petersburg-Clearwater	\$245	\$280	\$341	\$102,200	3%
The Villages	\$226	\$248	\$270	\$90,520	N/A
Florida - Rest of State	\$180	\$250	\$320	\$91,250	5%

Region Definitions

Region	Counties
Cape Coral-Fort Myers	Lee
Crestview-Fort Walton Beach-Destin	Okaloosa, Walton
Deltona-Daytona Beach-Ormond Beach	Flagler, Volusia
Gainesville	Alachua, Gilchrist
Homosassa Springs	Citrus
Jacksonville	Baker, Clay, Duval, Nassau, St. Johns
Lakeland-Winter Haven	Polk
Miami-Fort Lauderdale-West Palm Beach	Broward, Miami-Dade, Palm Beach
Naples-Immokalee-Marco Island	Collier
North Port-Sarasota-Bradenton	Manatee, Sarasota
Ocala	Marion
Orlando-Kissimmee-Sanford	Lake, Orange, Osceola, Seminole
Palm Bay-Melbourne-Titusville	Brevard
Panama City	Bay, Gulf
Pensacola-Ferry Pass-Brent	Escambia, Santa Rosa
Port St. Lucie	Martin, St. Lucie
Punta Gorda	Charlotte
Sebastian-Vero Beach	Indian River
Sebring	Highlands
Tallahassee	Gadsden, Jefferson, Leon, Wakulla
Tampa-St. Petersburg-Clearwater	Hernando, Hillsborough, Pasco, Pinellas
The Villages	Sumter
Rest of State	Remaining Counties

Data Table End Notes

¹ Median Annual Rates* are calculated based on the following:

Homemaker Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks

Home Health Aide Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks

Adult Day Health Care - daily rate multiplied by 5 days per week, multiplied by 52 weeks

Assisted Living Facility - monthly rate multiplied by 12 months

Nursing Home - daily rate multiplied by 365 days

² Represents the compound annual growth rate based on Genworth Cost of Care Survey data from 2010 to 2015.

Data is rounded to the nearest percentage point.

*Hourly, daily and monthly rates are rounded to the nearest whole dollar.

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