

# Genworth 2015 Cost of Care Survey North Carolina

State-Specific Data



# North Carolina

## Homemaker Services Hourly Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate <sup>1</sup>	Five-Year Annual Growth <sup>2</sup>
USA	\$8	\$20	\$40	\$44,616	2%
North Carolina - Whole State	\$9	\$18	\$25	\$40,040	1%
Asheville	\$12	\$20	\$23	\$44,616	-1%
Burlington	\$17	\$19	\$20	\$42,328	2%
Charlotte-Concord-Gastonia	\$14	\$17	\$23	\$39,765	0%
Durham-Chapel Hill	\$9	\$20	\$25	\$45,188	2%
Fayetteville	\$14	\$16	\$25	\$35,464	0%
Goldsboro	\$17	\$18	\$20	\$41,184	1%
Greensboro-High Point	\$16	\$18	\$22	\$41,184	0%
Greenville	\$15	\$17	\$19	\$38,324	1%
Hickory-Lenoir-Morganton	\$15	\$17	\$20	\$38,896	1%
Jacksonville	\$17	\$18	\$20	\$41,756	N/A
New Bern	\$14	\$17	\$21	\$38,896	N/A
Raleigh	\$9	\$19	\$22	\$43,472	1%
Rocky Mount	\$15	\$16	\$20	\$36,608	0%
Wilmington	\$16	\$18	\$20	\$41,184	2%
Winston-Salem	\$16	\$18	\$24	\$41,184	1%
North Carolina - Rest of State	\$10	\$17	\$25	\$38,896	-1%

## Home Health Aide Services Hourly Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate <sup>1</sup>	Five-Year Annual Growth <sup>2</sup>
USA	\$8	\$20	\$40	\$45,760	1%
North Carolina - Whole State	\$9	\$18	\$25	\$41,710	0%
Asheville	\$16	\$20	\$24	\$45,760	-1%
Burlington	\$17	\$19	\$20	\$42,328	2%
Charlotte-Concord-Gastonia	\$15	\$18	\$23	\$41,321	1%
Durham-Chapel Hill	\$9	\$20	\$25	\$45,760	1%
Fayetteville	\$14	\$16	\$25	\$35,464	-2%
Goldsboro	\$18	\$19	\$20	\$42,328	1%
Greensboro-High Point	\$16	\$20	\$22	\$44,616	1%
Greenville	\$15	\$17	\$20	\$38,324	0%
Hickory-Lenoir-Morganton	\$15	\$17	\$20	\$39,765	0%
Jacksonville	\$18	\$19	\$20	\$42,900	2%
New Bern	\$14	\$17	\$21	\$38,896	N/A
Raleigh	\$9	\$21	\$25	\$46,904	3%
Rocky Mount	\$15	\$17	\$20	\$38,324	1%
Wilmington	\$17	\$19	\$21	\$43,472	3%
Winston-Salem	\$16	\$18	\$24	\$41,184	0%
North Carolina - Rest of State	\$12	\$17	\$25	\$38,896	-1%

# North Carolina

## Adult Day Health Care Daily Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate <sup>1</sup>	Five-Year Annual Growth <sup>2</sup>
USA	\$10	\$69	\$242	\$17,904	3%
North Carolina - Whole State	\$21	\$51	\$125	\$13,260	1%
Asheville	\$50	\$50	\$51	\$13,000	-1%
Burlington	\$71	\$71	\$71	\$18,460	19%
Charlotte-Concord-Gastonia	\$35	\$55	\$110	\$14,170	0%
Durham-Chapel Hill	\$53	\$65	\$85	\$16,900	1%
Fayetteville	\$40	\$40	\$40	\$10,400	0%
Goldsboro	\$125	\$125	\$125	\$32,500	N/A
Greensboro-High Point	\$21	\$57	\$119	\$14,820	4%
Greenville	\$48	\$48	\$48	\$12,480	1%
Hickory-Lenoir-Morganton	\$40	\$40	\$40	\$10,270	-4%
Jacksonville	\$35	\$35	\$35	\$9,100	0%
New Bern	N/A	N/A	N/A	N/A	N/A
Raleigh	\$35	\$53	\$78	\$13,780	0%
Rocky Mount	\$42	\$47	\$52	\$12,093	1%
Wilmington	\$62	\$62	\$62	\$16,120	2%
Winston-Salem	\$38	\$51	\$54	\$13,260	1%
North Carolina - Rest of State	\$33	\$46	\$54	\$12,025	1%

## Assisted Living Facility Monthly Rates (One Bedroom - Single Occupancy)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate <sup>1</sup>	Five-Year Annual Growth <sup>2</sup>
USA	\$600	\$3,600	\$11,250	\$43,200	2%
North Carolina - Whole State	\$1,000	\$3,000	\$7,143	\$36,000	2%
Asheville	\$1,182	\$2,500	\$5,280	\$30,000	4%
Burlington	\$1,247	\$2,350	\$4,062	\$28,200	0%
Charlotte-Concord-Gastonia	\$1,426	\$3,000	\$5,175	\$36,000	-3%
Durham-Chapel Hill	\$1,160	\$4,000	\$5,800	\$48,000	3%
Fayetteville	\$1,650	\$2,900	\$6,795	\$34,800	3%
Goldsboro	\$2,000	\$2,800	\$4,775	\$33,600	7%
Greensboro-High Point	\$1,000	\$3,513	\$4,590	\$42,150	5%
Greenville	\$1,182	\$2,500	\$4,413	\$30,000	0%
Hickory-Lenoir-Morganton	\$2,250	\$3,000	\$5,805	\$36,000	-3%
Jacksonville	\$1,800	\$2,400	\$3,000	\$28,800	5%
New Bern	\$1,600	\$3,525	\$4,105	\$42,300	-6%
Raleigh	\$1,500	\$4,200	\$7,143	\$50,400	0%
Rocky Mount	\$1,600	\$2,950	\$4,219	\$35,400	5%
Wilmington	\$2,640	\$4,238	\$4,908	\$50,850	5%
Winston-Salem	\$1,500	\$2,500	\$5,023	\$30,000	-7%
North Carolina - Rest of State	\$1,200	\$3,000	\$5,670	\$36,000	6%

# North Carolina

## Nursing Home Daily Rates (Semi-Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate <sup>1</sup>	Five-Year Annual Growth <sup>2</sup>
USA	\$90	\$220	\$1,255	\$80,300	4%
North Carolina - Whole State	\$102	\$206	\$316	\$75,190	3%
Asheville	\$161	\$213	\$245	\$77,745	3%
Burlington	\$200	\$211	\$313	\$77,015	1%
Charlotte-Concord-Gastonia	\$163	\$219	\$275	\$79,935	3%
Durham-Chapel Hill	\$163	\$205	\$315	\$74,825	2%
Fayetteville	\$165	\$193	\$223	\$70,263	2%
Goldsboro	\$211	\$213	\$316	\$77,745	2%
Greensboro-High Point	\$175	\$219	\$273	\$79,753	3%
Greenville	\$135	\$195	\$251	\$71,175	3%
Hickory-Lenoir-Morganton	\$180	\$203	\$288	\$74,004	3%
Jacksonville	\$210	\$211	\$212	\$77,015	3%
New Bern	\$170	\$206	\$257	\$75,190	0%
Raleigh	\$161	\$200	\$264	\$73,000	3%
Rocky Mount	\$190	\$227	\$265	\$82,855	5%
Wilmington	\$175	\$204	\$240	\$74,369	4%
Winston-Salem	\$160	\$222	\$237	\$81,030	5%
North Carolina - Rest of State	\$102	\$178	\$215	\$64,970	1%

## Nursing Home Daily Rates (Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate <sup>1</sup>	Five-Year Annual Growth <sup>2</sup>
USA	\$101	\$250	\$1,255	\$91,250	4%
North Carolina - Whole State	\$108	\$225	\$630	\$82,125	3%
Asheville	\$181	\$259	\$350	\$94,353	4%
Burlington	\$215	\$225	\$334	\$82,125	1%
Charlotte-Concord-Gastonia	\$174	\$238	\$334	\$86,870	4%
Durham-Chapel Hill	\$174	\$264	\$630	\$96,407	5%
Fayetteville	\$170	\$213	\$295	\$77,716	3%
Goldsboro	\$334	\$468	\$594	\$170,820	20%
Greensboro-High Point	\$190	\$235	\$299	\$85,775	3%
Greenville	\$135	\$210	\$268	\$76,650	5%
Hickory-Lenoir-Morganton	\$199	\$210	\$475	\$76,559	1%
Jacksonville	\$219	\$221	\$223	\$80,665	4%
New Bern	\$185	\$215	\$267	\$78,475	N/A
Raleigh	\$195	\$210	\$395	\$76,650	3%
Rocky Mount	\$220	\$242	\$286	\$88,330	4%
Wilmington	\$195	\$230	\$247	\$83,768	5%
Winston-Salem	\$170	\$248	\$360	\$90,520	5%
North Carolina - Rest of State	\$108	\$185	\$235	\$67,525	1%

## Region Definitions

Region	Counties
Asheville	Buncombe, Haywood, Henderson, Madison
Burlington	Alamance
NC/SC - Charlotte-Concord-Gastonia	Cabarrus, Chester (SC), Gaston, Iredell, Lancaster (SC), Lincoln, Mecklenburg, Rowan, Union, York (SC)
Durham-Chapel Hill	Chatham, Durham, Orange, Person
Fayetteville	Cumberland, Hoke
Goldsboro	Wayne
Greensboro-High Point	Guilford, Randolph, Rockingham
Greenville	Pitt
Hickory-Lenoir-Morganton	Alexander, Burke, Caldwell, Catawba
Jacksonville	Onslow
New Bern	Craven, Jones, Pamlico
Raleigh	Franklin, Johnston, Wake
Rocky Mount	Edgecombe, Nash
Wilmington	New Hanover, Pender
Winston-Salem	Davidson, Davie, Forsyth, Stokes, Yadkin
Rest of State	Remaining Counties

## Data Table End Notes

<sup>1</sup> Median Annual Rates\* are calculated based on the following:

Homemaker Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks

Home Health Aide Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks

Adult Day Health Care - daily rate multiplied by 5 days per week, multiplied by 52 weeks

Assisted Living Facility - monthly rate multiplied by 12 months

Nursing Home - daily rate multiplied by 365 days

<sup>2</sup> Represents the compound annual growth rate based on Genworth Cost of Care Survey data from 2010 to 2015.

Data is rounded to the nearest percentage point.

\*Hourly, daily and monthly rates are rounded to the nearest whole dollar.

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