

Genworth 2015 Cost of Care Survey South Carolina

State-Specific Data



South Carolina

Homemaker Services Hourly Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$8	\$20	\$40	\$44,616	2%
South Carolina - Whole State	\$13	\$18	\$27	\$41,184	1%
Charleston-North Charleston	\$18	\$20	\$23	\$45,760	2%
Columbia	\$14	\$19	\$21	\$42,328	2%
Florence	\$17	\$19	\$20	\$42,328	4%
Greenville-Anderson-Mauldin	\$14	\$19	\$23	\$43,358	3%
Hilton Head Island-Bluffton-Beaufort	\$17	\$21	\$27	\$47,476	2%
Myrtle Beach-Conway-North Myrtle Beach	\$16	\$19	\$20	\$43,472	2%
Spartanburg	\$17	\$17	\$19	\$39,468	1%
Sumter	\$17	\$18	\$18	\$40,040	N/A
South Carolina - Rest of State	\$13	\$17	\$17	\$38,324	1%

Home Health Aide Services Hourly Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$8	\$20	\$40	\$45,760	1%
South Carolina - Whole State	\$16	\$19	\$27	\$42,328	2%
Charleston-North Charleston	\$18	\$20	\$23	\$45,760	1%
Columbia	\$18	\$19	\$21	\$42,625	1%
Florence	\$17	\$19	\$20	\$42,328	3%
Greenville-Anderson-Mauldin	\$16	\$19	\$23	\$43,358	2%
Hilton Head Island-Bluffton-Beaufort	\$18	\$21	\$27	\$48,574	2%
Myrtle Beach-Conway-North Myrtle Beach	\$16	\$20	\$21	\$45,760	3%
Spartanburg	\$17	\$18	\$19	\$41,184	1%
Sumter	\$17	\$18	\$18	\$40,040	2%
South Carolina - Rest of State	\$17	\$17	\$18	\$38,896	1%

South Carolina

Adult Day Health Care Daily Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$10	\$69	\$242	\$17,904	3%
South Carolina - Whole State	\$45	\$55	\$85	\$14,381	4%
Charleston-North Charleston	\$58	\$59	\$65	\$15,340	1%
Columbia	\$55	\$58	\$72	\$15,015	1%
Florence	\$48	\$53	\$58	\$13,715	3%
Greenville-Anderson-Mauldin	\$50	\$55	\$59	\$14,170	3%
Hilton Head Island-Bluffton-Beaufort	\$78	\$78	\$78	\$20,280	9%
Myrtle Beach-Conway-North Myrtle Beach	\$59	\$59	\$59	\$15,340	6%
Spartanburg	\$45	\$48	\$60	\$12,350	1%
Sumter	\$59	\$59	\$59	\$15,340	1%
South Carolina - Rest of State	\$45	\$50	\$59	\$13,000	2%

Assisted Living Facility Monthly Rates (One Bedroom - Single Occupancy)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$600	\$3,600	\$11,250	\$43,200	2%
South Carolina - Whole State	\$1,341	\$3,125	\$5,700	\$37,500	3%
Charleston-North Charleston	\$1,351	\$3,050	\$4,605	\$36,600	0%
Columbia	\$1,400	\$3,150	\$5,000	\$37,800	5%
Florence	\$1,400	\$1,787	\$4,900	\$21,444	-7%
Greenville-Anderson-Mauldin	\$1,341	\$3,333	\$5,700	\$39,990	2%
Hilton Head Island-Bluffton-Beaufort	\$1,750	\$3,700	\$4,944	\$44,400	0%
Myrtle Beach-Conway-North Myrtle Beach	\$2,845	\$3,466	\$3,810	\$41,595	-2%
Spartanburg	\$1,351	\$2,899	\$4,300	\$34,793	10%
Sumter	\$1,500	\$2,192	\$4,395	\$26,301	1%
South Carolina - Rest of State	\$1,351	\$2,775	\$4,552	\$33,300	3%

South Carolina

Nursing Home Daily Rates (Semi-Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$90	\$220	\$1,255	\$80,300	4%
South Carolina - Whole State	\$96	\$190	\$331	\$69,350	2%
Charleston-North Charleston	\$180	\$210	\$238	\$76,650	3%
Columbia	\$160	\$204	\$313	\$74,296	3%
Florence	\$151	\$175	\$180	\$63,875	0%
Greenville-Anderson-Mauldin	\$170	\$198	\$331	\$72,339	2%
Hilton Head Island-Bluffton-Beaufort	\$158	\$208	\$270	\$75,738	8%
Myrtle Beach-Conway-North Myrtle Beach	\$96	\$185	\$216	\$67,525	1%
Spartanburg	\$160	\$174	\$205	\$63,601	1%
Sumter	\$180	\$201	\$222	\$73,365	3%
South Carolina - Rest of State	\$155	\$185	\$228	\$67,343	2%

Nursing Home Daily Rates (Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$101	\$250	\$1,255	\$91,250	4%
South Carolina - Whole State	\$122	\$206	\$349	\$75,008	2%
Charleston-North Charleston	\$190	\$235	\$278	\$85,775	4%
Columbia	\$170	\$235	\$325	\$85,775	4%
Florence	\$180	\$187	\$195	\$68,255	0%
Greenville-Anderson-Mauldin	\$190	\$208	\$349	\$75,738	2%
Hilton Head Island-Bluffton-Beaufort	\$208	\$248	\$293	\$90,338	12%
Myrtle Beach-Conway-North Myrtle Beach	\$122	\$200	\$246	\$73,000	1%
Spartanburg	\$180	\$190	\$222	\$69,350	2%
Sumter	\$195	\$217	\$238	\$79,023	3%
South Carolina - Rest of State	\$162	\$197	\$247	\$71,723	0%

Region Definitions

Region	Counties
Charleston-North Charleston	Berkeley, Charleston, Dorchester
Columbia	Calhoun, Fairfield, Kershaw, Lexington, Richland, Saluda
Florence	Darlington, Florence
Greenville-Anderson-Mauldin	Anderson, Greenville, Laurens, Pickens
Hilton Head Island-Bluffton-Beaufort	Beaufort, Jasper
SC/NC - Myrtle Beach-Conway-North Myrtle Beach	Brunswick (NC), Horry
Spartanburg	Spartanburg, Union
Sumter	Sumter
Rest of State	Remaining Counties

Data Table End Notes

¹ Median Annual Rates* are calculated based on the following:

Homemaker Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks

Home Health Aide Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks

Adult Day Health Care - daily rate multiplied by 5 days per week, multiplied by 52 weeks

Assisted Living Facility - monthly rate multiplied by 12 months

Nursing Home - daily rate multiplied by 365 days

² Represents the compound annual growth rate based on Genworth Cost of Care Survey data from 2010 to 2015.

Data is rounded to the nearest percentage point.

*Hourly, daily and monthly rates are rounded to the nearest whole dollar.

About CareScout®

Headquartered in Waltham, Massachusetts, CareScout helps Americans across the United States find quality care providers for their long term care needs. As an objective source for this provider information, CareScout, a Genworth company, developed the nation's first quality of care ratings system for certified nursing homes and home care providers. Large employers, risk underwriters and families rely on CareScout's proprietary ratings system, the CareScout network, and its database of about 100,000 providers, including nursing homes, assisted living facilities and home care agencies, to help find and arrange the most appropriate care for loved ones. For more information, visit carescout.com.

About Genworth Financial

Genworth Financial, Inc. (NYSE: GNW) is a leading Fortune 500 insurance holding company dedicated to helping people secure their financial lives, families and futures. Genworth has leadership positions in offerings that assist consumers in protecting themselves, investing for the future and planning for retirement – including life insurance, long term care insurance, financial protection coverages and mortgage insurance that helps consumers achieve home ownership while assisting lenders in managing their risk and capital.

Genworth operates through three divisions: U.S. Life Insurance, which includes life insurance, long term care insurance and fixed annuities; Global Mortgage Insurance, which includes U.S. Mortgage Insurance and International Mortgage Insurance segments; and the Corporate and Other division, which includes the International Protection and Runoff segments. Products and services are offered through financial intermediaries, independent distributors and sales specialists. Genworth Financial, Inc., headquartered in Richmond, Virginia, traces its roots back to 1871 and became a public company in 2004. For more information, visit genworth.com.

From time to time, Genworth Financial, Inc., releases important information via postings on its corporate website. Accordingly, investors and other interested parties are encouraged to enroll to receive automatic email alerts and Really Simple Syndication (RSS) feeds regarding new postings. Enrollment information is found under the "Investors" section of genworth.com.

Visit genworth.com/costofcare to:

- Download the Cost of Care mobile application
- Compare daily, monthly and annual costs across locations
- Calculate future costs of care
- Get more information about the Cost of Care Survey

Insurance and annuity products:

- **Are not** deposits.
- **Are not** insured by the FDIC or any other federal government agency.
- **May** decrease in value.
- **Are not** guaranteed by the bank or its affiliates.